

MA Graphic Design

Create Innovative
Graphic Design with an
Industry Leading MA

Global 全球 Exploration of Graphic 그래픽 Design 디자인

- Gain an industry-leading postgraduate qualification in Graphic Design with one of the world's top universities for the creative industries.
- Study flexibly online – whenever and wherever you want.
- Build your global professional network and open up a world of opportunities.
- **Award title:** MA Graphic Design, HE Level 7 (also available to study at PGDip level)
Awarding body: Falmouth University
Study mode: Online, part-time (with optional face-to-face events)
Duration: 2 years
Cost: £9,900

Pave the way to an international career in graphic design

Graphic Design

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This course will allow you to develop your own graphic design practice set against the context of contemporary global visual culture, ideas and the creative industries today.

It provides an exciting space for debate and learning, where your work will grow and where you can explore new processes and collaborative models to maximise and contribute to the potential of future projects and design thinking. You will examine the building blocks of effective and award-winning studio work and design culture; from the context of design, the history and theory underpinning it, to new and emergent models of creative process and business insights that can support your creative ambition and personal development.

You will be motivated and encouraged to take your next career leap, powered by course content that builds upon traditional fields, and responds to new or emergent media, audiences and markets. You will be equipped to develop a practice that is robust, adaptive, and that propels you in new ways within your professional journey.

Falmouth's reputation sees our graduates working in some of the world's leading, and award-winning studios and agencies. It is these professional organisations and practitioners who have helped inform the course, alongside a long history and experience of growing new thinking and teaching in the field.

Pursue your creative career goals whilst enjoying the freedom to study flexibly.

- Gain access to the same level of industry expert teaching staff, and graduate with the same internationally-recognised qualification as a Falmouth University on-campus student.
- Have the opportunity to take part in face-to-face events, allowing you to extend your professional and peer networks and to open up more career opportunities.
- Relevant work experience can qualify you for entry into the course.
- Study flexibly online – whenever and wherever it suits you – without having to put your career or personal commitments on hold.

What modules will you cover?

Modules

The modules you'll cover during your online MA Graphic Design studies are:

Contemporary Practice

What makes today's graphic designer successful? Explore your ability to use innovation, risk and collaboration to problem-solve and deliver messages to audiences at a local and global level.

History and Futures

You'll question the creative process, its history, development and advanced application to remodel stories for a new purpose. What role does the designer play in social and creative community networks?

Studio and Entrepreneurship

You'll manage the day-to-day business of running a design studio whilst exploring innovative ways of working in collaboration with partners worldwide.

Application and Interactions

Apply your own practice and knowledge to specific graphic design projects. Client briefs from global organisations will enable students to respond to challenges beyond their normal experiences and share differing international perspectives.

Final Major Project

Produce the critically and professionally-informed project you developed earlier in the course. Project work can be research or theory led (for further research study at PhD level) or professionally orientated (for independent or studio practice).

94% overall employability for Falmouth graduates.

Destination of Leavers from Higher Education Survey (DLHE) 2016

Student Quote

"I have been fascinated with the breadth and depth of the content that has been provided. The books, webinars, and ideas have sparked interest in areas that I would not traditionally see in this field. I have always wanted to study for my master's degree but taking time out to do was just not financially viable. This flexible way of working allows me to do this while continuing to work and develop my professional practice."

Is this course the right choice for you?

The Course

This course is a perfect fit for your career goals if you'd like to:

- Explore an exciting space for debate and learning in graphic design practice and international design culture.
- Graduate with a clear plan for next career steps, collaborative projects or entrepreneurial ambition.
- Define your specialism and refine a point of difference for your design practice.
- Examine strategies and business approaches to help manage and inform the vision for your personal or studio practice.
- Explore new approaches to storytelling through research insights and key developments in visual culture, business, society, and cross channel communications.

E-learning at your fingertips

Thanks to its flexible online format, you can study the course on your own terms – whenever and wherever suits you.

Your online studies will be supported by Canvas – an advanced virtual learning environment (VLE) that you can easily access via your PC, laptop, tablet or smartphone app.

You, your fellow students and the course team will use Canvas throughout your studies to interact, collaborate, assess, and provide feedback.

How you'll learn

Your studies will incorporate guided learning activities which include:

- Online presentations to introduce you to key concepts of graphic design.
- Small group and class discussions to encourage peer interaction and collaboration.
- Online critiques to test your assumptions and ideas, and as a valuable opportunity to get feedback from your peers and tutors.
- Practice-based workshops to help you develop practical, technical and teamworking skills.
- Independent study.
- Grow your global professional network with world-renowned industry events

In addition to your online studies, you'll have the opportunity to take part in two face-to-face networking experiences each year.

These could include 'masterclasses', guest lectures and portfolio review opportunities with leading practitioners and professionals. They may also coincide with renowned international graphic design events, including conventions, festivals and conferences.

How do you apply for the course?

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Entry requirements

Falmouth University welcomes applications from dedicated and passionate creatives from around the world. Generally, you should have:

- An honours degree or Level 6 equivalent qualification.
- Proof of proficiency in English (an IELTS score of 6.5 with a minimum of 6.0 in Reading, Speaking, Writing and Listening or equivalent) if English isn't your first language.
- Digital portfolio of between 6 to 12 projects or creative initiatives.
- Statement of intent for potential project interests (600 word proposal).

If you don't have a degree, but you have relevant work experience, you may still be eligible to apply. Please contact us at: flexible@falmouth.ac.uk to check your eligibility.

Tuition fees

- Total cost: £9,900 (includes course fee of £9,700 and acceptance fee of £200).

Payment options

- One-off payment of £8,800 plus the acceptance fee (discount of £900).
- 6 instalments of £1,617 spread over a 2-year period.

Discounts and funding

- Early bird discount: If you apply before specified deadlines, you'll receive an early bird discount of up to £500.
- Alumni discount: If you're a Falmouth University alumnus, you're eligible for a 15% discount.
- Falmouth Flexible Bursaries: Help finance your studies by applying for a bursary.
- Postgraduate loan: Apply for student funding through Student Finance England.

For more information about discounts and funding, please email us at flexible@falmouth.ac.uk, or call us on 0800 5999123 or +44 (0)1223 447713

27% of Falmouth University graduates go on to set up their own business. 4 times higher than the UK average Survey (DLHE) 2016



Falmouth University ranked gold in the Teaching Excellence Framework (TEF) in 2017

How to apply

To apply for Falmouth University's flexible MA Graphic Design course, simply follow these two steps:

- **Submit an online application form.**
- **Submit a copy of your degree certificate or Level 6 equivalent qualification and your IELTS certificate if English isn't your first language.**

Once you've received an offer letter, you'll need to pay a non-refundable acceptance fee of £200 to secure your place. This must be received within 2 weeks of the offer letter date.

Let us know if you have any further questions

Contact

To find out if Falmouth University's flexible MA Graphic Design course is right for you and if you're eligible to apply, or for help with applying, get in touch with one of our course advisors.

Call us on:

0800 5999 123 (from the UK)

+44 (0)1223 447 713 (from overseas)